



Illustrative LOI (for reference only)

(January 2019 Recipient-Harmony Program)

(EIN #) seeks \$(deleted by GKV) in support from the GKV Foundation to create our first choral programs and reach 500 children by 2020. Complementing our existing instrumental curriculum, choral training will strengthen students' musicianship, build sight-reading skills, and improve behavior, while helping expand our reach into underserved communities across New York City.

As a leader in instrumental music education, serving hundreds of children in need across New York City, we seek to reach additional students at under-performing schools through the creation of our first choir programs. Funding from the GKV Foundation would support the following:

1. Curriculum development: Our three-year, skills-based choral curriculum will be aligned to national, state, and city music education standards, and lead students through music theory and appreciation, sight-reading, and performance, with exposure to diverse repertoire.
2. Student choirs: We will establish six community-based partnerships and engage up to 210 students of Title 1 schools in intensive choral instruction, for a minimum of 4 hours each week, focusing on vocal training (breathing technique, musicality) and singing (performing, projection).
3. Family Choir: We will establish a Family Choir for up to 35 parents and siblings (ages 8+) of current orchestra students to strengthen parent engagement, build community, provide side-by-side learning opportunities, and give parents the musical skills needed to help their children practice at home.

Choral training develops the life skills students need to succeed academically, including persistence, discipline and focus. Additionally, choirs are a valuable, cost-effective, and scalable approach to music instruction. As a result, we anticipate the addition of vocal studies will increase our overall program enrollment, improve student musicality, and strengthen retention.

We assert that (EIN #) , the applicant, meets GKV Foundation's Minimum Requirements as stated in the GKV website.